



THE
COMMUNITY FOUNDATION
OF NC EAST

The Community Foundation of NC East Invites You To Join Our Regional Philanthropy Day

Tuesday, February 18, 2020 from 9:30am until 4:00pm
at The Wilmington Convention Center
Excellence in Nonprofits - Celebration Luncheon will be held
from 12:00pm until 1:15pm

INCLUDING:

The Presentation of the 2020 Excellence in Nonprofit Award to GLOW, American Red Cross Cape Fear Region and Daughters of Worth

Nonprofits in the Eastern North Carolina Region are invited to attend this highly informative top priority leadership training led by expert instructors from UNCW-Cameron School of Business and the Executives from the Nonprofit Sector

Nonprofit Staff, Board Members, Leadership and Volunteers are strongly encouraged to attend

Sessions are offered simultaneously throughout the day, allowing Nonprofit Staff Members, Board Members and Leadership to select the best sessions for their organization

***Cost is \$125 Per Person Which Includes Attendance To
Any of All Sessions & The Community Luncheon***

**For Registration Please call Charlene Silver, Donor Services Manager
at the CFNCEast at 252-756-8549, email csilver@cfnceast.org
or Register online at cfnceast.org**

Thank you to Wells Fargo for being our Presenting Sponsor for this event!

**WELLS
FARGO**

Professional Nonprofit Session Details



9:30am to 10:00am – REGISTRATION/LIGHT BREAKFAST

10:00am to 11:50am – CYBER SECURITY & DEFENSE EDUCATION, PRIORITIZING SECURITY AND CYBER RESILIENCE TO PROTECT YOUR ORGANIZATION & HOW TO RESPOND AND RECOVER DURING A BREACH.

We all recognize that in 2020 and beyond, we all face the serious threat of a security breach which can lead to fraud and very serious implications within our organizations. This informative presentation will be led by Dr. Ulku Clark, Professor of Information Systems and the Director of Center for Cyber Defense Education at UNCW. Presenting with Dr. Clark will also be Dr. Geoff Stoker, Lecturer in the Computer Sciences Department at UNCW and a SVP at CYR3CON, a Cyber Security startup harnessed to provide an attacker-focused approach to preceding and preventing cyber-attacks.

12:00pm to 1:15pm

EXCELLENCE IN NONPROFITS-CELEBRATION LUNCHEON - PRESENTATION OF OUR 2020 EXCELLENCE IN NONPROFITS AWARDS.

1:30pm to 3:30pm – GOVERNANCE FOR NONPROFITS - "WHAT SHOULD A NONPROFIT DO TO EXHIBIT BEST PRACTICES IN 2020 & BEYOND"

This highly informative session gives strong emphasis on compliance, highly functioning Board of Directors, and best practices on internal management. To manage and oversee nonprofits in the most prudent and fiscally responsible manner is mandatory in current environments to ensure you maintain public trust. This session is a must for Nonprofit Management, Executives and Board Members. Led by James L. Lanier, Senior Fellow and Consultant, Association of Governing Boards, Washington DC.

1:30pm to 3:30pm – INVESTING YOUR FINANCIALS - "A BASIC UNDERSTANDING OF CAPITAL MARKETS 101".

Presented by William G. Anlyan, J.D., Managing Member of Lumina Wealth Management. This highly informative session will provide an overview of the importance to Development Officers/Executives and high level management, in understanding how capital markets operate, and using examples of "Big Bill's Appliance City" and the Ford Motor Company, explain the differences between equity and debt, risk/reward, and public versus private securities. Bill will also present the important principles of investing, the rule of 72, "Timing", and "Hold" or "Sell" gifts of stock. This session will also focus on the important role of the Development Officer in helping the Donor with Tax Avoidance Strategies.



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CFNCEast.org

For Good. Forever.

Lumina Station II, 1908 Eastwood Road, Suite#324, Wilmington, NC 28403

Regional Philanthropy Day Registration Form



Tuesday, February 18, 2020 – 9:30am until 4:00pm at The Wilmington Convention Center, 10 Convention Center Drive, Wilmington NC 28401

Name: _____

Name of Organization: _____

Contact Phone #/Email: _____

CHECK THE SESSIONS YOU PLAN ON ATTENDING - See page 2 for Session Details

10:00am – 11:50am – Security & Cyber Defense Education, Prioritizing Security and Cyber Resilience to protect your organization, How to Respond and recover during a breach

12:00pm – 1:15pm – Excellence in Nonprofits - Celebration Luncheon

1:30pm – 3:30pm – Governance for Nonprofits - "What Should A Non-Profit Do to Exhibit Best Practices in 2020 & Beyond"

**** (CHOOSE 1 OF 2) ****

1:30pm – 3:30pm – Investing Your Financials - "A Basic Understanding of Capital Markets 101"

Cost is \$125 Per Person - Includes Attendance To Any of All Sessions & The Community Luncheon

REGISTRATION DUE BY FEBRUARY 14th

PLEASE MAKE CHECKS PAYABLE TO:

The Community Foundation of NC East
PO Box 3985, Greenville, NC 27836

PAY BY CREDIT CARD BY CALLING:

Charlene Silver, Donor Services Manager
252-756-8549

REGISTER AND PAY ONLINE AT:

<http://www.CFNCEast.org/event-registration>

HOTEL ACCOMMODATIONS: Special event rates are available by calling:

The Embassy Suites by Hilton Wilmington Waterfront at 910-765-1131

FOR QUESTIONS & ADDITIONAL INFORMATION, PLEASE CALL OR EMAIL:

Charlene Silver, Donor Services Manager – 252-756-8549 csilver@cfnceast.org

or: Melissa Q. Spain, CEO - 252-413-7584 melissaspain@cfnceast.org



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