



THE
COMMUNITY FOUNDATION
OF NC EAST

The Community Foundation of NC East Invites You To Join Our Regional Philanthropy Day

Thursday, October 26, 2017 from 9:30am until 4:00pm
at The Greenville Convention Center

Community Luncheon will be held from 12:00pm until 1:15pm

INCLUDING:

The Presentation of the 2017 Excellence in Nonprofit Award to Kristi Overton Johnson

Nonprofits in the Eastern North Carolina Region are invited to attend this highly informative top priority leadership training led by expert instructors from Duke University and the Executives from the Nonprofit Sector

Nonprofit Staff, Board Members, Leadership and Volunteers are strongly encouraged to attend

Sessions are offered simultaneously throughout the day, allowing Nonprofit Staff Members, Board Members and Leadership to select the best sessions for their organization

***Cost is \$75 Per Person Which Includes Attendance To
Any of All 4 Sessions & The Community Luncheon***

For Registration Please call Charlene Silver, Donor Services Manager
at the CFNCEast at 252-756-8549 or email csilver@cfnceast.org

For Good. Forever.

Regional Philanthropy Day Registration Form



Thursday, October 26, 2017 – 9:30am until 4:00pm
The Greenville Convention Center

Name: _____

Name of Organization: _____

Contact Phone Number: _____

CHECK THE SESSIONS YOU PLAN ON ATTENDING
(Please choose one morning and one afternoon session)

- 10:00am – 11:50am – Board Development & Fundamentals for Nonprofits
- 10:00am – 11:50am – Fundraising Fundamentals for Nonprofits
- 12:00pm – 1:15pm – Community Philanthropy Luncheon
- 1:30pm – 3:30pm – Governance for Nonprofits
- 1:30pm – 3:30pm – Using Social Media to Extend the Voice & Impact of Your Nonprofit

Cost is \$75 Per Person - Includes Attendance To Any of All 4 Sessions & The Community Luncheon

REGISTRATION DUE BY OCTOBER 24TH

PLEASE MAKE CHECKS PAYABLE TO:
The Community Foundation of NC East
PO Box 3985, Greenville, NC 27836

PAY BY CREDIT CARD BY CALLING:
Charlene Silver, Donor Services Manager
252-756-8549

REGISTER AND PAY ONLINE AT:
<http://www.CFNCEast.org/event-registration>

HOTEL ACCOMMODATIONS:
Special event rates are available by calling the Hampton Inn at 252-355-7400

FOR QUESTIONS & ADDITIONAL INFORMATION, PLEASE CALL OR EMAIL:
Charlene Silver, Donor Services Manager – 252-756-8549 : csilver@cfnceast.org



CFNCEast.org

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Professional Nonprofit Session Details



9:30am to 10:00am – REGISTRATION/BREAKFAST

10:00am to 11:50am – BOARD DEVELOPMENT & FUNDAMENTALS FOR NONPROFITS

“How to Make Good Boards Exceptional” and Putting Together Exceptional Boards That Exemplify Your Organization’s Mission and Vision. This is a two-hour session with strong emphasis on Board Fundamentals, Board Governance, Compliance and Self Evaluations, Addressing Board Member’s Roles and Responsibilities, Board Structure, Recruiting Members, Insight into How Boards Evolve and the Significance of Strong Board/CEO Relationships. Led by James L. Lanier, Senior Fellow for the Association of Governing Boards, Former Vice Chancellor for Institutional Advancement for East Carolina University, and Melissa Q. Spain, CEO, The Greater Greenville Community Foundation. James L. Lanier has over 30 years of experience in Development and Board Relationships through his diverse experience in both the public and private sector. He currently works with boards from across the United States and consults academic institutions and universities nationwide. Melissa Spain has served as the CEO/Executive Director for The Community Foundation of NC East for over 18 years and has over 29 years of experience in fundraising, leadership, and working with boards while leading eastern North Carolina’s largest charitable foundation to more than \$20 million in assets. Mrs. Spain has extensive experience in public speaking, fundraising, and has served on national committees in the areas of Public Affairs, Legislative Affairs and Marketing for the National Council on Foundations. She has worked with boards for nearly 30 years in both the nonprofit and private sector. Mrs. Spain is a graduate of the Duke University Nonprofit Executive Leadership Program.

10:00am to 11:50am – FUNDRAISING FUNDAMENTALS FOR NONPROFITS

Two-hour session with strong emphasis on the Fundamentals of Nonprofit Fundraising, including Grant Writing 101 & Advanced Grant Writing, Fundamentals of Fundraising Communication, How to Get Grants to Fund Great Programs, and Sharing Success Stories to Advance Your Cause. Led by a Duke University instructor, the session will provide information about organizational development services to Nonprofits Inclusive of Faith-Based Institutions, Government Agency Grant Writing and Research, Strategic Planning and Fund Development Planning, Executive Coaching, Assessment and Project Management Services.

12:00pm to 1:15pm – COMMUNITY PHILANTHROPY LUNCHEON

Join all of your peers and community leaders for the Community Philanthropy Luncheon with a special presentation of The Community Foundation of NC East Excellence in Nonprofits Award to the 2017 recipient, Kristi Overton Johnson.

1:30pm to 3:30pm – GOVERNANCE FOR NON PROFITS

Two-hour session with strong emphasis on Compliance, Solicitation, Licensing & Fiduciary Responsibilities, led by Duke University instructor Marty Martin of Martin Law Firm in Raleigh, NC. Martin serves on the IRS Advisory Committee on Tax Exempt and Government Entities. In addition to his law degree, he received his Master’s in Public Administration with a concentration in internal management of nonprofit/public sector organizations and networks from the Harvard Kennedy School. Martin is an instructor in the Duke Nonprofit Management Program.

1:30pm to 3:30pm – USING SOCIAL MEDIA TO EXTEND YOUR NONPROFIT’S VOICE & IMPACT

This will be a two-hour session led by Jeanne Allen. Without question, social media has changed the landscape of the world we live in and affects the way we do our jobs—both in and out of the office. This session will provide insight into how you as a nonprofit organization can best benefit from using social media, and how to properly apply these principles to your organization and its mission.

2017 Excellence in Nonprofit Award Recipient Kristi Overton Johnson



As a professional water skier for over 20 years and the world record holder in women's slalom from 1992–2010, Kristi Overton Johnson took to the waters of the world with passion, perseverance, and a desire to impact the world of water skiing. This wife and mother of three now focuses her passions and experiences to encourage and equip people for victory in every season of their lives.

A native of Greenville, Kristi began her competitive water ski career at age five on the shores of the Pamlico River in Bath. With the help of her Lord, family, friends, and sponsors, Kristi captured state, regional, and national records in the slalom, trick, and jump events before turning professional at age 13. For 15 years, Kristi dominated the women's slalom event, accumulating eighty professional wins and capturing more number one world rankings than any other female skier in history. She is an eight-time US Masters Champion and four-time US Open Champion. She held the world record in women's slalom from 1992-2010.

Her ski career has been honored through inductions to the North Carolina Sports Hall of Fame and USA Water Ski Hall of Fame. In September of 2017, she was inducted into the International Water Ski Hall of Fame in Paris, France.

Although retired, Kristi remains active in the sport of water skiing through the nonprofit she founded in 2003 called In His Wakes. To date, In His Wakes has given over 20,000 at-risk youth victory, hope, and purpose through Kristi's passion of water skiing and messages of faith. Over 1,000 children from Pitt County have been impacted by this outreach hosted at Lake Kristi in Grimesland, NC.

In 2009, Kristi launched a second nonprofit, Kristi Overton Johnson Ministries. Through its Victorious Living magazine, Victorious Living Prison Outreach, and mentoring programs, Kristi and her team equip and encourage people to live victorious lives in every season of life, even behind bars. KOJM is currently impacting the lives of thousands of inmates in 22 states through its Victorious Living publication and prison mentorship program, including inmates in Pitt County.

Visit inhiswakes.com and kristiovertonjohnson.com for more information. And like Kristi's public page on Facebook to receive weekly encouraging videos and writings.